

Creative Quarantine Contest Overview

HOSTED BY KEYSTONE SUBSTANCE ABUSE SERVICES

Keystone is hosting a contest for National Drug and Alcohol Facts Week! This contest is going to kick off at 5:00 PM on Thursday, March 26th, 2020 and will no longer accept entries at 8:00 PM on Wednesday, April 1st, 2020. This contest is going to challenge you to create a prevention message in a creative way! Whether that be a video, painting, drawing, poem, etc. We want to hear from you! You have a unique voice to reach your fellow peers and raise awareness about the dangers of substance use and abuse. Grab your camera, pencil, friends and create a one of a kind Public Service Announcement aimed to reach other teens about this widespread issue.

Suggested themes:

- . The impacts of substances on the body and brain
- . In memory of...
- . Advocacy
- . Awareness
- . Inform
- . Educate

Approach your submission as your chance to find a message that would resonate with you and your peers. If your friends-and other teens- were going to watch, listen, or read something that made them think twice about making bad decisions when it comes to substances, what would that be?

CHECK OUT THE PRIZES!

Middle School: People's Choice Award: \$250 gift card

High School: People's Choice Award: \$250 gift card

IT'S SIMPLE-JUST FOLLOW THESE THREE STEPS

1. **REGISTER** yourself or a team of up to four youth (including yourself)
Email Asteele@keystoneyork.com the registration form.

2. **BE CREATIVE!** Create a unique submission that speaks to the dangers of substance misuse, a preventative message, etc. Be sure to include the Keystone hashtag in your entry (#Creativequarantinecontest ; #Keystone)
3. **SUBMIT YOUR CREATIVE PIECE** by 8:00 PM pm on April 1st, 2020. Please make sure you title your submission “Keystone’s Creative Quarantine Submission- [Your Title + Name]”. Don’t forget to review our Creative Quarantine Entry Checklist and the contest rules, as any failure to comply could mean you being disqualified-no matter how great your entry is.

JUDGING

All entries will first be screened to ensure they meet the entry criteria outlined on the Creative Quarantine Checklist. A panel of judges will score your entry based on creativity, content, persuasiveness/effective communication.

The top ten finalists (5 Middle School entries and 5 High School entries) will be added to an online poll for the public to determine the Middle and High School People’s Choice Award.

Winners will be announced at 4:00 PM on **April 3rd, 2020**.

Question? Email asteele@keystoneyork.org